

Regulatory Relations

AT&T Florida 150 South Monroe St. Suite 400 Tallahassee, FL 32301

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December 30, 2010

Beth Salak, Director Competitive Markets and Enforcement Attn: Tariff Section 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

> **General Subscriber Service Tariff** - Thirteenth Revised Page 33.5 Section A2

The purpose of this filing is to provide for the AT&T Line Connection Waiver Promotion. This Special Promotion will begin January 1, 2011 and end December 31, 2011.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President Attachments



# **Promotion Description**

### **Line Connection Waiver Promotion**

# **Overview**

The Line Connection Waiver Promotion is scheduled to begin on 01/01/2011 and end on 12/31/2011.

This promotion is an offer available to business customers who bring their local exchange service to AT&T from another local exchange. Subscribers who participate in the Program and subscribe to service at a new AT&T location will not be billed for the Service charges (i.e. Line Connection Charges and/or any appropriate change in service charges associated with the service order).

### **Promotion Specifics**

**Program Eligibility** 

• Available only to business customers who bring their local exchange service to AT&T from another local exchange.

### **Promotion Elements**

- Subscriber must purchase a minimum of one (1) line per each location to be eligible and maintain that level of service for a minimum of four (4) months.
- Participation in the Program begins on the date the service is installed. Depending on the Subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that the service is installed.
- Subscribers who participate in the Program will not be billed for line connection charges associated with the service order. This will include the Line Connection Charge (first and additional lines). For Subscribers switching their service from a Reseller where there is no line connection charge, they will not be billed for any applicable change in service charges.
- Applicable taxes and fees will be based on the full published price of all products and services.

### **Promotion Restrictions**

AT&T reserves the right to terminate this Program at any time.

BELLSOUTH

GENERAL SUBSCRIBER SERVICE TARIFF Thirteenth Revised Page 33.5 Twelfth Revised

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TELECOMMUNICATIONS, INC.

Cancels Twelfth Revised Page 33.5 Cancels Eleventh Revised Page 33.5

FLORIDA

ISSUED: December 30, 2010ISSUED: December 31, 2009

EFFECTIVE: January 1, 2011 EFFECTIVE: January 1, 2010

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BY: Marshall M. Criser III, President -FL Miami, Florida

## **A2. GENERAL REGULATIONS**

# A2.10 Special Promotions (Cont'd)

### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

			1 ci iou
Area of Promotion	Service	Charges Waived	Authority
AT&T Florida	AT&T Line	This promotion is available to AT&T business customers with a new location who currently	<del>01/01/2010</del>
Service Territory -	Connection Waiver	have local exchange service with another local exchange provider. Subscribers who	01/01/2011
From Central Offices	Promotion	participate in the Program and subscribe to service at a new location will not be billed for	to
where services are		line connection charges and change in service charges, if applicable, associated with the	<del>12/31/2010</del>
available		service order. This will include the Line Connection Charge (first and additional lines, line	12/31/2011
		equivalents, and trunks) and the charge for change in service, if applicable.	

#### **Program Eligibility**

-- Available only to AT&T business customers with a new location who currently have local exchange service with another local exchange provider and who subscribe to AT&T local exchange service.

#### **Promotion Elements**

- -- Subscriber must purchase a minimum of one (1) line per each new location to be eligible and maintain that level of service for a minimum of four (4) months.
- -- Participation in the Program begins on the date the service is installed. Depending on the Subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that the service is installed.
- -- Subscribers who participate in the Program will not be billed for line connection charges associated with the service order. This will include the Line Connection Charge (first and additional lines). Subscribers switching their service from a Reseller where there is no line connection charge will not be billed for any change of service charges.
- -- Applicable taxes and fees will be based on the full published price of all products and services.

### **Promotion Restrictions**

-- AT&T reserves the right to terminate this Program at any time.

GENERAL SUBSCRIBER SERVICE TARIFF

Thirteenth Revised Page 33.5 Cancels Twelfth Revised Page 33.5

EFFECTIVE: January 1, 2011

(C)

FLORIDA ISSUED: December 30, 2010

BY: Marshall M. Criser III, President -FL

Miami, Florida

### **A2. GENERAL REGULATIONS**

# A2.10 Special Promotions (Cont'd)

### A2.10.2 Descriptions (Cont'd)

**A.** The following promotions are on file with the Commission: (Cont'd)

			Period
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AT&T Florida	AT&T Line	This promotion is available to AT&T business customers with a new location who currently	01/01/2011
Service Territory -	Connection Waiver	have local exchange service with another local exchange provider. Subscribers who	to
From Central Offices	Promotion	participate in the Program and subscribe to service at a new location will not be billed for	12/31/2011
where services are		line connection charges and change in service charges, if applicable, associated with the	
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		equivalents, and trunks) and the charge for change in service, if applicable.	

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### **Promotion Restrictions**

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